

iW imageWorks
BRANDING SOLUTIONS



full line
catalog

Promotional Items
Menu Design & Printing
Apparel & Custom Uniforms
Social Media & Web Management
Signs & Displays

**INCREASE YOUR
SALES NOW**
WITH THE BEST MARKETING IDEAS

We are a branding company with more than 15 years of experience in the industry.

We offer promotional marketing solutions according to your business needs, capturing the essence of your brand to communicate it in the most effective way.

We believe in the power of intelligent branding, which gives a real personality to a company and makes a difference with its competitors.

RESTAURANT *specialists*

Fifteen years of working with the restaurant industry give us an ample understanding of the problems and needs we need to offer solutions effectively.

We are up to date with the emerging changes that shape the direction in which our industry moves and help you adapt your business to thrive in an ever-changing economy.

You can have a partner you can trust. We are The Restaurant Specialists.



MENU

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Ask us about the online marketing tools available to help you best promote your business on the web, from your own responsive website, to social networks, restaurant reputation sites and through email campaigns.

Let us help you establish your restaurants' online marketing plan and to wisely invest your dollars in channels that attract more business.



F9 APRON
The Original three pocket waist apron

F28 APRON
Two pocket half bistro apron



F10 APRON
Original three pocket bib apron



F34 APRON
Adjustable V-Neck bib apron



Calypso
Pro Vent Chef Coat



South Beach
Chef Coat



Montebello
Executive Chef Coat



PORT AUTHORITY **Stretch Pique Polo**
Breathable, moisture-wicking polo that features a touch of spandex.
MULTIPLE COLORS AVAILABLE



NIKE **Dri-FIT Micro Pique 2.0 Polo**
Engineered from soft, stretchable micro pique fabric, now 5 styles strong.
MULTIPLE COLORS AVAILABLE



OGIO **Caliber 2.0 Polo**
High-performance polo with its rounded, bartacked placket.
MULTIPLE COLORS AVAILABLE



SPORT-TEK **Micropique Sport-Wick Polo**
Smooth micropique polos that wick moisture and resist snags.
MULTIPLE COLORS AVAILABLE



PORT AUTHORITY **Broadcloth Gingham Easy Care Shirt**
 Wrinkle-resistant shirts offer Easy Care convenience and everyday wearability.
 MULTIPLE COLORS AVAILABLE



PORT AUTHORITY **Carefree Poplin Shirt**
 Easily resists stains and wrinkles while releasing stains.
 MULTIPLE COLORS AVAILABLE



HARRITON **Twill Shirt with Stain-Release**
 Wrinkle-resistant and stain-release fabric, hemmed short-sleeves.
 MULTIPLE COLORS AVAILABLE



DEVON & JONES **Crown Woven Collection™ Solid Broadcloth**
 True non-iron performance straight from the dryer and stain release finish.
 MULTIPLE COLORS AVAILABLE



PORT AUTHORITY **Short Sleeve SuperPro™ Twill Shirt**
 Easily resists stains and wrinkles while releasing stains.
 MULTIPLE COLORS AVAILABLE



RED HOUSE **Non-Iron Twill Shirt**
 Cotton/polyester blend and treated with a non-iron finish.
 MULTIPLE COLORS AVAILABLE



DEVON & JONES **Men's Crown Woven Collection™ Solid Oxford**
 True non-iron performance straight from the dryer and stain release finish.
 MULTIPLE COLORS AVAILABLE



DEVON & JONES **Solid Stretch Twill**
 True non-iron performance straight from the dryer and stain release finish.
 MULTIPLE COLORS AVAILABLE

* APPAREL

T-SHIRTS



PORT & COMPANY
Core Cotton Tee

PORT & COMPANY
Long Sleeve Core Cotton Tee

BELLA+CANVAS
LOS ANGELES
Unisex Jersey Short Sleeve Tee

BELLA+CANVAS
LOS ANGELES
Unisex Jersey Short Sleeve V-Neck Tee

SPORT-TEK
PosiCharge® Competitor™ Tee

* APPAREL

HOODIES

SWEATSHIRTS

JACKETS



SPORT-TEK
Crewneck Sweatshirt

PORT & COMPANY
Essential Fleece Pullover Hooded Sweatshirt

NEW ERA
French Terry Full-Zip Hoodie

SPORT-TEK
Triumph 1/4-Zip Pullover



NL **NEXT LEVEL APPAREL**
Cotton Long Sleeve Tee

NIKE
Core Cotton Tee

BELLA+CANVAS
LOS ANGELES
Unisex Jersey Tank

NL **NEXT LEVEL APPAREL**
Unisex Cotton Tee



M
MERCER+METTLE
Waterproof Rain Shell

PORT AUTHORITY
Value Fleece Vest

THE NORTH FACE
ThermoBall™ Trekker Vest



THE NORTH FACE
ThermoBall™ Trekker Jacket

THE NORTH FACE
Ridgwall Soft Shell Jacket

PORT AUTHORITY
Unisex Jersey Short Sleeve Tee

Eddie Bauer
Full-Zip Microfleece Jacket



Eddie Bauer
Sweater Fleece 1/4-Zip

PORT AUTHORITY
Value Fleece Jacket

PORT AUTHORITY
Value Fleece 1/4-Zip Pullover

PORT AUTHORITY
Heavyweight Parka



SPORT-TEK.
Dry Zone® Nylon Cap



PORT AUTHORITY
Sandwich Bill Cap with Striped Closure



NEW ERA
Original Fit Snapback Trucker Cap



DIST RICT.
Distressed Cap



PORT AUTHORITY
Flexfit® Mesh Back Cap



PORT & COMPANY.
Six-Panel Twill Cap



PORT AUTHORITY
Easy Care Cap



PORT AUTHORITY
Double Mesh Snapback Sandwich Bill Cap



NIKE
Dri-FIT Swoosh Visor



SPORT-TEK.
PosiCharge® RacerMesh® Visor



SPORT-TEK.
Action Visor

Cafe Style menu jackets

Crystal clear vinyl / Extra wide spines
Double row of stitching / Crimped on metal corners

AVAILABLE OPTIONS

Matte Vinyl Panels:
For outdoor seating and areas with bright light.

Top Loading Menu Jackets:
To prevent spills on your menu inserts.

Flip Out Panels & Additional Sew In Pockets

Multiple Page & Specially Sized



POCKET MENU

SYNTHETIC MENU

Washable Synthetic menu

- Washable and waterproof.
- High quality, long lasting.
- Several manufacturing options.
- Variety of standard or custom shapes, sizes and thicknesses.



Royal Select Multiple-Page menu covers

Is your menu expanding?
Need to add inserts?
The answer for your growing menu!!

- Hold from one to eight inserts and beyond.
- Rich, durable, leather like embossed vinyl.
- Add "specials" pockets or "flip out" panels.
- Reinforced sewn edges.
- Finished with square metal corners.
- Clear interior.

custom GRAPHIC DESIGN

Ask your Marketing Consultant about Graphic Design Services and Menu Printing

TO GO MENUS

The best way to keep your restaurants in your costumers home or office.

- 4, 3 or 2 fold styles.
- Custom sizes availables.
- Full color or one color imprint.
- Professional graphic design.

MRA WE FOLLOW MRA PREMIUM MENU DESIGN GUIDELINES



CONTACTLESS MENUS

Value Paper table tents

- Economical option for your promotional ads.
- Different sizes and shapes availables.



Wood table tents

- Protection from moisture, food stains & alcohol.
- Different sizes and shapes availables.

PLAY MATS

- 11 x17 Fun filled designs.
- Custom printed with you logo, message or menu.



custom GRAPHIC DESIGN

Ask your Marketing Consultant about Graphic Design Services and Menu Printing

BUSINESS CARDS

Expose your name in the best way possible

- Choose Gloss or Matte.
- Custom sizes availables.
- Specialized graphic design.



CALENDARS

The best time keepers

- Beautidull custom made calendars.
- Specialized graphic design.
- Different sizes and types availables.



BADGES

Full Color Metal Name Badge 1" X 3"



Ambassador
meridiancare
Angie Platt
Hospice Nurse



Full Color Metal Name Badge 1.5" X 3"



Full Color Name Oval Badge

Vertical Flag banners



Storefront decals



Bean Bag toss game



TENTS



Car wrap



DRINKWARE



1.5 Ounce Clear Shot Glass

2 Ounce Distinction Shot Glass

16 Ounce Standard Mixing Pint

16 Ounce Cactus Margarita Glass

32 Ounce Plastic Mason Jar Pitcher

16 Ounce Plastic Mason Jar Mug

16 Ounce Pub Pilsner

24 Ounce Yard

18 Ounce Yard

16 Ounce Full Color Stadium Cup

16 Ounce Clear Plastic Soft Cup

COASTERS



Round Paper Coaster



BEVERAGE HOLDER (CANS)

BEVERAGE WRENCH



PENS



BIC® Clic Stic®

Slimster

Madeline

Brass Constructed

Maleo

Slim Twist

T.Macy

Glisten Enamel

PAPER & PLASTIC BAGS



custom GRAPHIC DESIGN

Ask your Marketing Consultant about Graphic Design Services and Menu Printing



what we do
is deliver.

William Moises
Business Development Manager

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wmoises@pfgc.com

PFG Performance
Food Group
performancefoodservice.com

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